



UNITED STATES JUDICIAL PANEL
on
MULTIDISTRICT LITIGATION

Jun 17, 2009
FILED
CLERK'S OFFICE

**IN RE: VERTRUE INC. MARKETING AND
SALES PRACTICES LITIGATION**

MDL No. 2044

(SEE ATTACHED SCHEDULE)

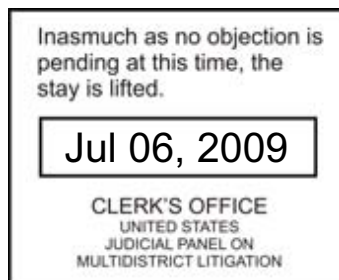
CONDITIONAL TRANSFER ORDER (CTO-1)

On June 8, 2009, the Panel transferred two civil actions to the United States District Court for the Northern District of Ohio for coordinated or consolidated pretrial proceedings pursuant to 28 U.S.C. § 1407. *See* ___ F.Supp.2d ___ (J.P.M.L. 2009). With the consent of that court, all such actions have been assigned to the Honorable Patricia A. Gaughan.


It appears that the actions on this conditional transfer order involve questions of fact that are common to the actions previously transferred to the Northern District of Ohio and assigned to Judge Gaughan.

Pursuant to Rule 7.4 of the Rules of Procedure of the Judicial Panel on Multidistrict Litigation, 199 F.R.D. 425, 435-36 (2001), these actions are transferred under 28 U.S.C. § 1407 to the Northern District of Ohio for the reasons stated in the order of June 8, 2009, and, with the consent of that court, assigned to the Honorable Patricia A. Gaughan.

This order does not become effective until it is filed in the Office of the Clerk of the United States District Court for the Northern District of Ohio. The transmittal of this order to said Clerk shall be stayed 15 days from the entry thereof. If any party files a notice of opposition with the Clerk of the Panel within this 15-day period, the stay will be continued until further order of the Panel.



FOR THE PANEL:


Jeffery N. Lüthi
Clerk of the Panel

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SCHEDULE CTO-1 - TAG-ALONG ACTIONS

<u>DIST. DIV. C.A. #</u>	<u>CASE CAPTION</u>
ARIZONA	
AZ 4 09-193	Michael Limon, et al. v. Vertrue Inc., et al.
DISTRICT OF COLUMBIA	
DC 1 09-509	Jammie McKay, et al. v. Vertrue Inc., et al.
FLORIDA SOUTHERN	
FLS 9 09-80570	Arline Rosenzweig, et al. v. Memberworks, Inc., et al.
IDAHO	
ID 1 09-148	Patricia Gucker v. Vertrue Inc., et al.
ILLINOIS NORTHERN	
ILN 1 09-2947	Abby Malloy, et al. v. Memberworks, Inc., et al.
MASSACHUSETTS	
MA 1 09-10695	Rise M. Sheehan v. Memberworks, Inc., et al.
MINNESOTA	
MN 0 09-755	Mary Beth Zorn, et al. v. Vertrue Inc., et al.
NORTH CAROLINA WESTERN	
NCW 3 09-174	Bonnie Douthitt, et al. v. Memberworks, Inc., et al.
NEW YORK EASTERN	
NYE 2 09-2262	Joan Thornton, et al. v. Memberworks, Inc., et al.
TENNESSEE MIDDLE	
TNM 3 06-204	Margaret Wike v. Vertrue Inc., et al. Opposed 7/2/09
VIRGINIA EASTERN	
VAE 1 09-516	James Brammer, et al. v. Memberworks, Inc., et al.